



2023

POLIMI GSOM REGATTA

POLIMI UNIVERSITY MANAGEMENT

# JOIN US



Maxi Dolphin

CUSTOM YACHT SINCE 1987

78

visit brescia



2023

POLIMI GSOM REGATTA

POLIMI UNIVERSITY MANAGEMENT





Global MBA Trophy 2018 © Nikos Aleyromyris/www.alen.gr

# POLIMI GSoM Regatta 2023

The spirit of **POLIMI GSoM Regatta** is in the human and professional chromosome of **POLIMI GSoM** and **POLIMI GSoM Sailing Club** graduates: promotion of sustainable development respectful of social, cultural and gender diversity with the typical approach of engineering, to solve concrete problems, with creativity and effectiveness.

The technological challenges of the **nautical world** constitute a crucial viewpoint for a social discussion on a sustainable on the planet.

As already experienced in the 2022's edition, **POLIMI GSoM Sailing Club** wants to associate its event to significant **social and economic impact issues**. More than ever today's challenges require **STEM** (Science, Technology, Engineering & Mathematics) skills, which are and will be the skills of the future. Hence the urgent need to involve **female talents** with the collaboration of **STEAMiamoci**, Technical Table of **Confindustria**, created to increase the presence of women in the scientific and technological professions with the aim of raising awareness on **diversity and inclusion** issues among all the people that we will reach with this event.

The event will host debates and convivial occasions.

This year the provinces of Bergamo and Brescia have been named capital of culture 2023 and the choice of **Lake Garda** (Brescia shore), where the **POLIMI GSoM Regatta 2023** will be held, will offer the opportunity to take part in the planned events dedicated to the witness to the tradition of work, solidarity and industrial innovation in an area of unexpected beauty. A unique opportunity to get in tune with places that have a lot to express.

These are the four themes that will be covered by the various events:

- **The city of hidden treasures**

Not only historical monuments and archaeological complexes but also paths that "leave" the cities to create a joint landscape heritage

- **The natural city**

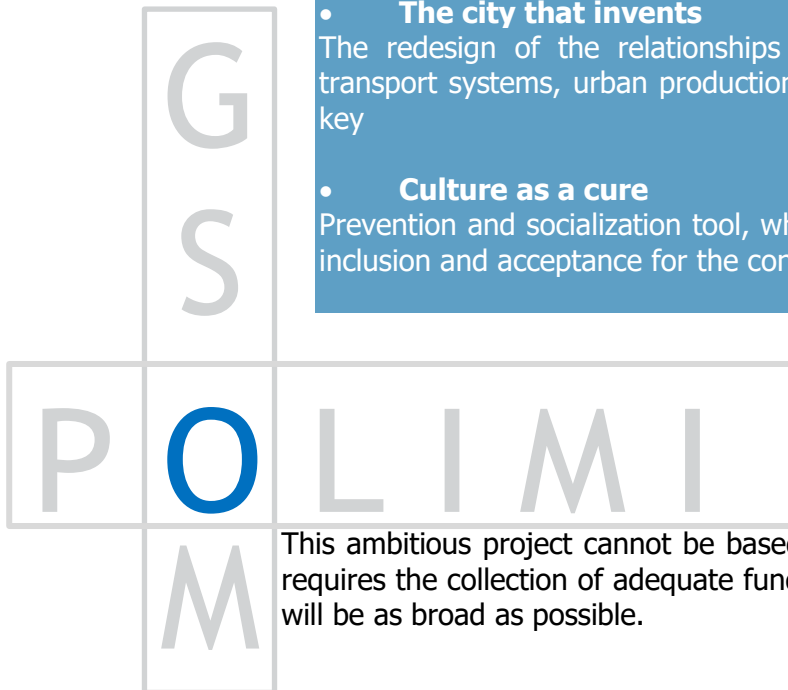
Enhancement of talents and innovation best practices to build your own future

- **The city that invents**

The redesign of the relationships between settlement methods, forms of consumption, transport systems, urban production activities and environmental resources in a sustainable key

- **Culture as a cure**

Prevention and socialization tool, which influences people's well-being, through processes of inclusion and acceptance for the construction of community relationships



This ambitious project cannot be based only on the support and willingness of individuals, but requires the collection of adequate funds, through a specific sponsorship program that we hope will be as broad as possible.

## POLIMI GSoM Regatta is part of MBA Sailing League 2023 results

### The MBA Global Sailing League



- **2023 Global MBA Trophy Regatta** at Pireus (Athens) organized by **London Business School** from April 20th -23rd 2023
  - **POLIMI GSoM Regatta 2022** at Lake Garda from May 18th to 21st 2023
- **Alumni Business Cup** organized by **WHU business school** from August 25th to 27th in Kiel (Germany) organized by Kieler Yacht Club
  - **RSM Regatta** in Porto (Portugal) in July **(TBD)**
  - **IE Regatta** in Lanzarote in September / October 2023 **(TBD)**
- **MBA's Conference and Regatta of Bocconi** in September / October 2023 **(TBD)**

## Business School participating in MBA Sailing League

25+ Business School

Global ranking leading business schools

### ALUMNI

Communication distributed through the Alumni network of the participating Business Schools

### Networking - Social

Event advertised on the POLIMI GSoM social channels  
Press releases





CAMPIONATO ITALIANO - EURO CUP DOLPHIN 81 / © EMANUELE ZAMPIERI

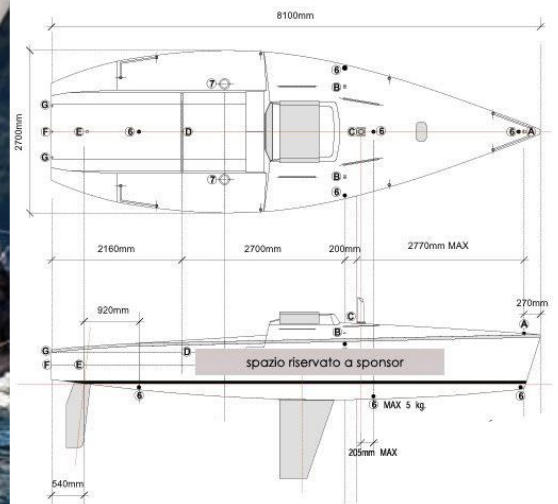
# THE REGATTA

## Boats: **Dolphin 81 One Design**

2 monotype divisions with 5 people's teams.

<b>Division A</b>	Reserved for experienced sailors whose ranking will be used to assign points for the <b>MBA Sailing League</b>
<b>Division B</b>	Reserved for less experienced or amateur sailors. A local expert skipper is available for each crew

**Dolphin 81 One Design** is a sporty boat and a true invitation to regatta. Designed for speed, it is both reliable and easy to handle; its dimensions allow a comfortable and safe pleasure use even for a not particularly expert crew.



The water lines have been designed to reach the maximum speed in regattas, obtained thanks to the considerable length at the waterline (7.30 metres), performing in tight winds, and to the increasingly flat course of the stern sections, which favor "surfing" at downwind speeds, especially with formed waves. The stability of shape allows to easily keep the boat in its water lines, despite the natural tendency to heel due to cross winds.



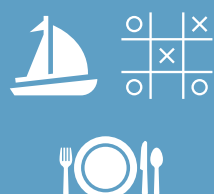


# THE PLANNING



## Thursday, May 18th

- Check in and boat assignment
- Accommodation in hotel in **Gargnano**
- Dinner in a restaurant



## Friday, May 19th

- Breakfast
- **1st day of regattas**
- Lunch on board
- Extra sport activities



## Saturday, May 20th

- Breakfast
- **2nd day of regattas**
- Lunch on board
- Conference
- Gala dinner and award ceremony



## Sunday, May 21st

- Breakfast
- Departure of the participants for their destinations of origin



Accommodation for all participants at Hotel Bugliaco and Hotel Villa Europa in Gargnano





### General aspects of the Competition

- Encourages crew composition according to criteria of diversity and inclusion, national and international.
- One-design fleets which raise the level of competition between participating teams.
- Two different typology of boats that allows a participation of less expert teams.
- It expresses the sensitivity of the organizers to issues of social concern and the need to forge ever-stronger relations among Nations.
- Stimulates the debate on the contribution that diversity and inclusion bring to the technical and scientific world as a vehicle for development and wellness.
- Combines the beauty of the landscape with outdoor sport life, in teams for the crews and in groups for the public.



### Features of the Conferences

- Well-known speakers and moderators
- Participation in presence
- Possibility of streaming conference
- Visibility and prestige guaranteed by POLIMI GSoM and by Media partners
- Target audience:
  - Students and Alumni from *Italian and international Business Schools*
  - Sailing enthusiasts
  - Entrepreneurs and professionals
  - Responsible for sport activities
  - Press and Media Agencies



Il MIP Politecnico di Milano organizza a fine maggio, a Capri, la Alumni Business Cup 2019

Scritto da Redazione Eventi, Italia, News, Regate, Sport martedì, aprile 23rd, 2019



SIN  
63° SALONE  
NAUTICO  
dal 19 al 21 maggio 2022

Count down per la seconda MIP Capri  
Regatta 2022

16 MAGGIO 2022



2022  
CAPRI REGATTA

POLIMI GRADUATE SCHOOL OF MANAGEMENT

6 CALCIO MOTORI TENNIS I tuoi contenuti G+

SPORT VARI  
Vento e Vele

16 maggio 2022  
**Seconda edizione per la MIP Capri Regatta 2022**  
di Gian Luca Pizzani

Presentata nella sede di Assolombarda a Milano la seconda edizione edizione della Capri Regatta. La competizione amatoriale organizzata da POLIMI Graduate School of Management, la business school dell'istituto milanese, in collaborazione con lo Yacht Club Capri si terrà dal 26 maggio al 28 maggio tra Capri e Procida. In questa nuova tappa della MBA Global Sailing League, si sfideranno gli equipaggi di alcune business school cinesi (sono previsti equipaggi di London Business School, Instituto de Empresa di Madrid e INSEAD di Fontainebleau) oltre naturalmente a quelli del Sailing Club della POLIMI Graduate School of Management, al via con boat race team. Le donne saranno le protagoniste degli eventi collegati alla MIP Capri Regatta. La chef Marina Viala, Chef Donna 2020 per la guida Michelin, allisterà già ospite nella vela che si terrà giovedì 26 e l'isola sullo sfondo del paesaggio marino offerto dalla bellissima isola. Alla conferenza di sabato 28 che si terrà presso la sala Capri del Grand Hotel Quisisana e moderata dal Prof. Josip Kotar del POLIMI GSBM, parteciperanno donne manager e imprenditrici di cultura STEM che racconteranno le proprie storie di vita professionale. STEM (Science, Technology, Engineering, Mathematics) accende tutte le tendenze di carattere tecnico che vedono una buona presenza di clienti femminili nei suoi cinque dell'impresa. La MIP Capri Regatta è stata organizzata grazie anche alla collaborazione di STEAMiazioni, tavolo tecnico di Confindustria, nato per accompagnare la presenza femminile nelle aree STEM e superare il divario di genere.

Scuola24

Il quotidiano della Formazione,  
dell'Università e della Ricerca  
24 ORE

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24 Apr 2019

PIANETA ATENEI

**Vela e management: il Mip Politecnico di Milano promuove a Capri la Alumni business cup 2019**

SEGNALIBRO |

FACEBOOK |

TWITTER |

Sarà il Mip Sailing club, il "club velico" del Mip Politecnico di Milano Graduate school of business, a organizzare il 24 e 25 maggio a Capri la ventiseiesima edizione della ABCup (Alumni business cup), la regata storica dedicata ad Alumni e studenti gestita dalle business school francesi Insead e Hec ([www.abcup.org](http://www.abcup.org)). L'iniziativa si inserisce nel quadro di eventi dedicati ai 40 anni della scuola. Navigare a vela è una ...



# Press Release

Organization of a press conference in Milan for the launch and promotion of the event



A vibrant photograph of several sailboats racing on a blue body of water under a clear sky. The sailboats have large, colorful sails: a prominent white sail in the center, a large pink sail on the right, and a red sail on the left. The boats are numbered, with '34', '48', and '19' visible. Crew members are seen on the decks. The text 'JOIN US' is overlaid in large white letters on the right side of the image.

# JOIN US

Lago di  
Garda  
2023